

SEPTEMBER 2011

SEPTEMBER BUSINESS LUNCHEON

WEDNESDAY, SEPTEMBER 14
11:30AM – 1:00PM

ADMISSION: \$15 PER PERSON

*(Reservations to the Chamber by
3:00pm, Tues., Sept. 13. Because this
is a restaurant, admission will be charged
whether eating or not.)*

**LOCATION: GABBY'S KITCHEN
CATERING & BANQUET HALL
2235 S HIGHWAY 89, CHINO VALLEY**

Business of the Month and New
Member Recognition

Promote Your Business at the
Business TO Business Networking Tables

Bring Prizes for Business Card Drawing

50/50 CASH DRAWING

UPCOMING ACTIVITIES

SATURDAY, SEPTEMBER 3 - LIONS PANCAKE
BREAKFAST, 6:00am-11:00am at the Senior Center,
Butterfield and Road 1 West.

SATURDAY, SEPTEMBER 3 - 25TH ANNUAL 1ST
TERRITORIAL CAPITAL DAYS PARADE, 9:30am
processing on Road 1 West to Memory Park.

FRIDAY, SATURDAY, SUNDAY, SEPTEMBER 9, 10, 11
- CHINO VALLEY MODEL AVIATORS FLY IN, 8:00am
at the flying field at Perkinsville Road & Santa Fe.

SATURDAY, SEPTEMBER 10 - YAVAPAI COLLEGE
"EQUINE FEST" 9:00am on the Chino Valley Campus,
Perkinsville Road & Old Home Manor.

SATURDAY, SEPTEMBER 10 - FFA ANNUAL CORN
DINNER, 3:00pm-7:00pm at Del Rio Elementary
School, Road 1 West and Road 2 North.

SATURDAY, SEPTEMBER 17 - PRESCOTT ARIZONA
KENNEL CLUB DOG SHOW, at Perkinsville Road and
Old Home Manor.

OCTOBER 1-30 - FREEMAN FARMS PUMPKIN
FESTIVAL, located 1096 E Road 3 South

CITIZENS ACADEMY BEGINS SEPT. 12

The next class of the Chino Valley Chamber of
Commerce Citizens Academy begins Monday,
September 12 at 6:00pm. THANK YOU to the Chino
Valley Fire District for allowing the class to be held
at the Fire District Administration Building, 1133 W
Road 3 North.

The course is eight weeks long and is open to all
who wish to learn more about Chino Valley.
Different presenters will talk about how Town
government works, function of the Police
Department, how the Fire District operates, and the
role of the Chamber - just to name a few of the
topics to be covered.

Space is limited so reserve your space as soon as
possible so you aren't disappointed because the
class is full. Let your friends and neighbors know
about the class as well.



In Observance of Labor Day the Office Will Be
CLOSED on MONDAY, SEPTEMBER 5.

THANK YOU! TO OUR RENEWING MEMBERS

*Chino Valley AYSO
Helen Ferguson
Marc Center
Guidance Academy
Chino Valley Historical Society
Chino Valley Morning Lions*

2011 PLATINUM SPONSORS

ARIZONA'S HOMETOWN RADIO GROUP
APS (ARIZONA PUBLIC SERVICE)
BLUE CROSS BLUE SHIELD OF ARIZONA
CIRCLE L ANIMAL HOSPITAL
DRAKE CEMENT
GRANITE MOUNTAIN HOME CARE & HOSPICE
PRESCOTT TRUE VALUE
TOM'S PRINT & SIGN

NEWS & NOTES

JOIN THE 110% CLUB

It is easy to be a club member. When your membership investment comes due, a notation will be on the invoice that says, "Yes, I want to be a 110% Club Member." For example, if your membership dues equal \$100, you would add \$10 to the total. Our 110% Club members will be recognized in the newsletter, at our business luncheons, and other times where appropriate. The dollars will be used to fund programs the Chamber sponsors as well as expenses to run the office. Join the Club today!

CHAMBER SCHOLARSHIP FUND

Chamber members can make a donation to the Scholarship Fund at any time. See the attachment for the form to use for designated dollars to the Scholarship Fund. The Scholarship Fund is used for scholarships to Chino Valley high school graduates who pursue further education.

The 50/50 cash drawing will continue at luncheons and mixers. The proceeds from the drawing will be used to fund Chamber expenses and programs. The cash drawing is always a fun way to try your luck on winning some extra cash.

WINTER WONDERLAND TO BE ON NOVEMBER 5



"A Chino Cowboy Christmas - Back in the Saddle Again" is the theme for this year's Winter Wonderland event.

It will be held on SATURDAY, NOVEMBER 5, 6:00PM, at Gabby's Kitchen Catering & Banquet Hall.

Winter Wonderland is a fund raising event. The evening will include great food, drawings, silent auction, surprises, and fun. Save the date and be sure to attend the Chamber's longest running event.

GRANITE CREEK VINEYARDS LABOR DAY WEEKEND



Granite Creek Vineyards Labor Day Weekend Harvest Festival is on September 3 & 4. Granite Creek invites you to help jump-start the harvest season. The festival will include the release of the new Grand Canyon Cuvee, 2007 Zinfandel, live music, farm fresh produce, and seasonal fun. Admission is \$10 and includes wine tasting.

HABITAT FOR HUMANITY GOLF TOURNAMENT

The Prescott Area Habitat for Humanity 2011 Golf Tournament is taking place on at Talking Rock on FRIDAY, SEPTEMBER 30. Registration at 11:00am with a 1:00pm tee off.

PROMOTING BUSINESS

At luncheons and mixers one of the businesses who brought a business card drawing prize is selected to be the 50/50 cash drawing second chance prize giver. Thank you to WE CAN HELP U for providing one of the selected prizes. A second chance is always good. Come to the luncheons and mixers and get the word out about your business and services.

Thank you to TERRY LIFFICK who gave his share of the 50/50 cash drawing to the Scholarship Fund.

BREAKFAST WITH THE BEAR

Heritage Park Zoological Sanctuary is offering the opportunity to breakfast with SHASH the bear on SATURDAY, SEPTEMBER 10 from 9:00am-10:30am. The cost is \$20 for members, \$25 for non-members and includes a continental breakfast, bear artifacts, and a craft project. Each paying adult may bring one child 12 or under for free. HPZ can be contacted at phone # 928-778-4242 or visit them on the web www.HeritageParkZoo.org.

The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
CHAMBER OF COMMERCE
P O BOX 419
175 E ROAD 2 SOUTH
CHINO VALLEY AZ 86323
928-636-2493
www.chinovalley.org

2011-2012 Board of Directors

Dr. Leonda Armstrong - President
Circle L Animal Hospital
Robin Christie - Secretary
Granite Mountain Home
Care & Hospice
Kay Jones - Treasurer
Chino Valley Historical Society
Tom Payne - President Elect
Tom's Print & Sign Shop
Larry Anderson - Alliance Home
Care
Dave Barrett - Barrett Propane
Rhonda Chavez - Wells Fargo
Advisors
Dr. Mark Costes - Horizon Dental
Group
Darryl Croft-Town of Chino Valley
Leslie Hoffman - Yavapai Title
Agency
Bob Layton - Bob's Complete
Automotive Repair
John Morgan-Yavapai College
Chino Valley, Dean
Rick Nichols - Rick Nichols Custom
Engraving
John Scholl - Chino Valley Unified
School District

Chamber Staff

Ab Jackson - Chief Executive
Officer
Linda McFarland - Office Manager

Mission Statement:

*To promote economic growth,
serve as a voice for the business
community, and enhance the
quality of life for Chino Valley.*

ON CHEERLEADERS

by
Ab Jackson, CEO



You may recall a great scene from *"The Replacements"* where the San Diego football coach is complaining about the Washington Sentinels cheerleaders' rather provocative cheer dance routine. The dance is distracting his players, they are making mistakes, and he asks the referee to make the cheerleaders quit cheering.

Teams need cheerleaders. The cheer squad focuses the energy of the crowd around the team. They yell in good weather and bad weather. They proudly wear the colors of their team. They smile and encourage, even when the team makes dumb mistakes. As the expression goes, the cheerleaders have the team's back.

It's also important to be sure that the cheerleaders have the right support from the team. Can you imagine the team saying, "Well, we just don't have the resources this year, we're going to have to cut the cheer squad?"

Your Chamber has been cheering for the Town and for its Chamber members for 26 years now. We are proud to wear your colors and to represent you to the public. We thank you for your support in these challenging times.

This month's business book recommendation is *Yes Lives In The Land of No*, a tale of triumph over negativity by BJ Gallagher and Steve Ventura. When you need cheering up, this book works every time. Add it to your library.

A few cheers for some recent top performances:

Cheers to those of you who are opting to be a "110 % er." When you add 10% to your investment renewal dues, you help us continue the work we do for you.

Cheers are also due to those who choose to add a few dollars to those renewals to go toward our Chamber scholarships. As you know, we will be awarding the future scholarships in the name of Bob Kaecker, our past-Chamber Board president and former school board president.

Cheers to Jim David and team for a successful golf tournament. Thanks also to our great hosts, Antelope Hills Golf Course. Special thanks to Representative Karen Fann for hosting refreshments from her home on the course.

Cheers to Marilyn Subach for doing such a good job organizing marketing tables for our luncheons. Thanks Marilyn! And speaking of those luncheons, cheers to Smokey and Sally Riner, our Chamber Ambassadors for their years of service to the Chamber.

Cheers to the Chino Valley Morning Lions for taking the lead on the Territorial Days Parade. The Parade is on Labor Day weekend and you don't want to miss it. Congratulations also to the Morning Lions for being chosen as our August Organization of the month.

Cheers to Village Profile - America's number one producer of community guides. Have you talked to Bill Wentzel about securing your spot in the Chino Valley Guide? Better hurry, we are almost full!

Cheers to Chino Chamber members Charlie Arnold (former Chamber President), Chris Kuknyo, and Mayor Marlin Kukykendal for their election to Prescott Town Council. We are proud of you gentlemen.

Cheers to Chamber volunteers Kay Jones, Jolyne Nichols, Velma McCall, Nancy Best and Linda Tenney for helping out during these challenging times at the office. You sure cheer us up and we are grateful for your service.

Speaking of Cheers, the TV show *Cheers* is a long-time favorite of mine. I love the line in the theme song - 'you want to go where everyone knows your name.' I hope you find our meetings are a place where you feel that way.

Cheers!

SEPTEMBER AFTER HOURS MIXER
WEDNESDAY, SEPTEMBER 21
5:00PM - 6:30PM

HOSTED BY

HOSPICE OF THE PINES
&
CHINO VALLEY FUNERAL HOME

LOCATION

THE WINDMILL HOUSE
1460 W ROAD 4 NORTH, CHINO VALLEY

*Business TO Business Networking
Business Card Drawing for Prizes
50/50 Cash Drawing
Always Fun & Refreshments*

AUGUST LUNCHEON & MIXER HIGHLIGHTS

Congratulations to the CHINO VALLEY MORNING LIONS who were named the August Business/Organization of the Month. The Morning Lions have been serving Chino Valley the longest of any service group. They raise funds to provide glasses for people who need them and this year the organization is sponsoring the Territorial Capital Days Parade. The Lions are pictured below with Chino Valley Lioness and the Chino Valley Noontimers Lions.



THANK YOU to SANFORD COHEN of Arizona's Hometown Radio Group for speaking about entrepreneurship at the luncheon. Sanford is pictured below as he speaks to luncheon attendees.



In the next column some of the new members receiving plaques are picture. The next time you see these new members be sure to welcome them to the Chamber and find out about their businesses and services - just another part of Business TO Business networking opportunities. You never know that new member may have something you need!



Pictured above CHRIS PRESSON, ARIZONA SUNDOGS HOCKEY.



Pictured above JERRY CLEMENTS, TRI-CITY TOWING.



Pictured above DONALD EIRDOSH, D.E.S. SERVICE.

THANK YOU to KT INTERIORS for hosting the August Mixer. The setting behind KT Interiors is a great way to meet and greet - pleasant backyard atmosphere and great food. Are you in any of the pictures below? If not don't miss out on the next after-hours mixer on September 21.



WELCOME NEW MEMBERS

D.E.S. Service

3225 N Highway 89, Chino Valley
928-200-022 www.desacreagemowing.com

Contact: Donald Eirdosh

D E S offers the following services: acreage mowing, brush & tree removal, post holes, site cleanup, hauling, pressure washing, and concrete breaking. The company is bonded and insured.

Beverly Ervin - Individual

1180 E Road 2 South, Chino Valley

928-636-6771

Beverly has volunteered to serve on the Tourism Committee.

Jolley Law PLC

140 N Highway 89 Suite 101, Chino Valley

928-636-0995 www.jolleylawplc.com

Contact: Andy Jolley

Legal firm offering local service for personal injury, criminal law, civil law, and other services.

PHIPPEN MUSEUM OFFERS PAINTING WORKSHOP



On SEPTEMBER 10, 2011 from 1:00pm - 3:00pm the Phippen Museum invites young patriots and future Western artists to create their very own special anniversary version of the Arizona flag. Working from a few primary colors, boys and girls will learn how to mix their very own color palette and create any shade of paint they can imagine. The cost is \$8 per child (\$4 for children of Phippen members).

This special workshop is one of a series of annual Youth Art Projects offered to the community by the Phippen Museum. These projects are designed to complement current exhibits and encourage youth artists and their artistic abilities. This workshop was inspired by the exhibition, *Local Color*, and Prescott's upcoming centennial celebration. *Local Color* features the artwork of prominent local Western artists. The exhibit runs through October 30, 2011.

To make a reservation for the painting workshop, please contact the museum at 928-778-1385. The Phippen website is: www.phippenartmuseum.org

PLEASE NOTE: The next **QUARTERLY BUSINESS/EDUCATORS BREAKFAST** will be on **Wednesday, October 26** at 7:30am. The cost for admission will be \$10. The location will be announced at a later time. Make plans now to attend the next breakfast - it's a great way to start the day.

2011 PLATINUM SPONSORS



An Independent Licensee of the Blue Cross and Blue Shield Association



A PROFESSIONAL HEALTHCARE COMPANY

